

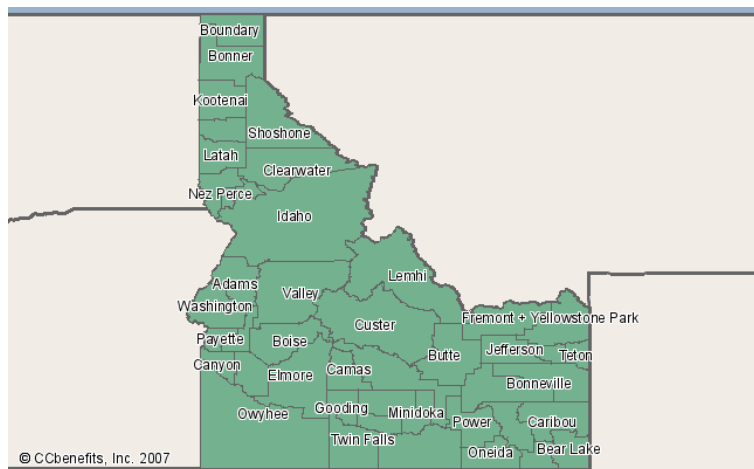
Professional Technical Education



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Career Cluster Report

Career Cluster Report



Report produced by CCbenefits, Inc. www.ccbenefits.com
Data by Economic Modeling Specialists, Inc. www.economicmodeling.com

Career Cluster Report

Region: All Idaho

States: Idaho

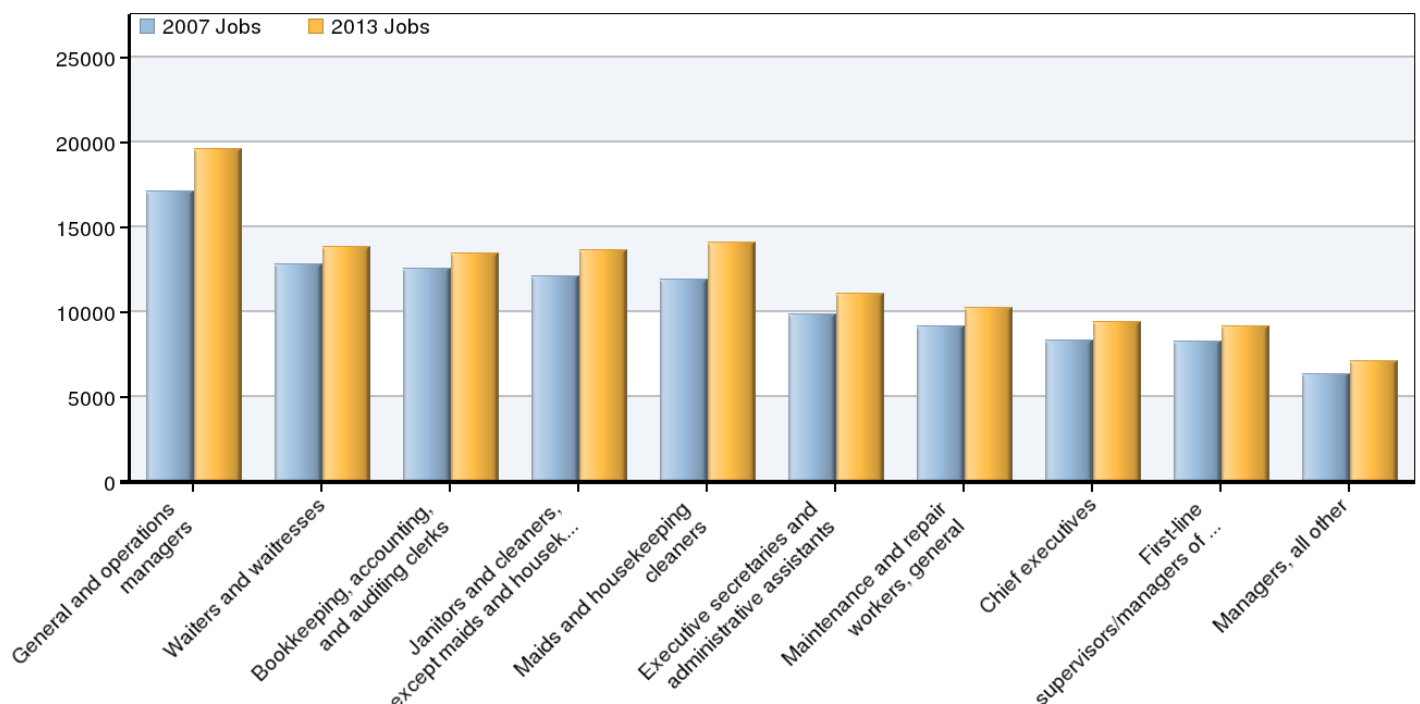
Executive Summary for Hospitality & Tourism Career Cluster

Education	2007 Jobs	2013 Jobs	Change	Replacement	2006 Hourly EPW
Short-term on-the-job training	57,168	64,111	6,944	11,009	\$7.53
Moderate-term on-the-job training	38,716	42,968	4,253	4,404	\$12.34
Long-term on-the-job training	9,586	10,564	979	1,546	\$12.25
Work experience in a related field	26,893	30,280	3,387	3,259	\$15.51
Postsecondary vocational award	2,876	3,478	603	411	\$11.27
Bachelor's degree	2,443	2,878	435	218	\$16.08
Degree plus work experience	31,215	35,682	4,467	3,378	\$26.84
Master's degree	93	104	11	11	\$14.49
	168,989	190,067	21,079	24,237	\$13.92

Source: Economic Modeling Specialists, Inc. - 8/07

Largest Occupations

Largest Occupations 2007



Source: CCbenefits, 2007

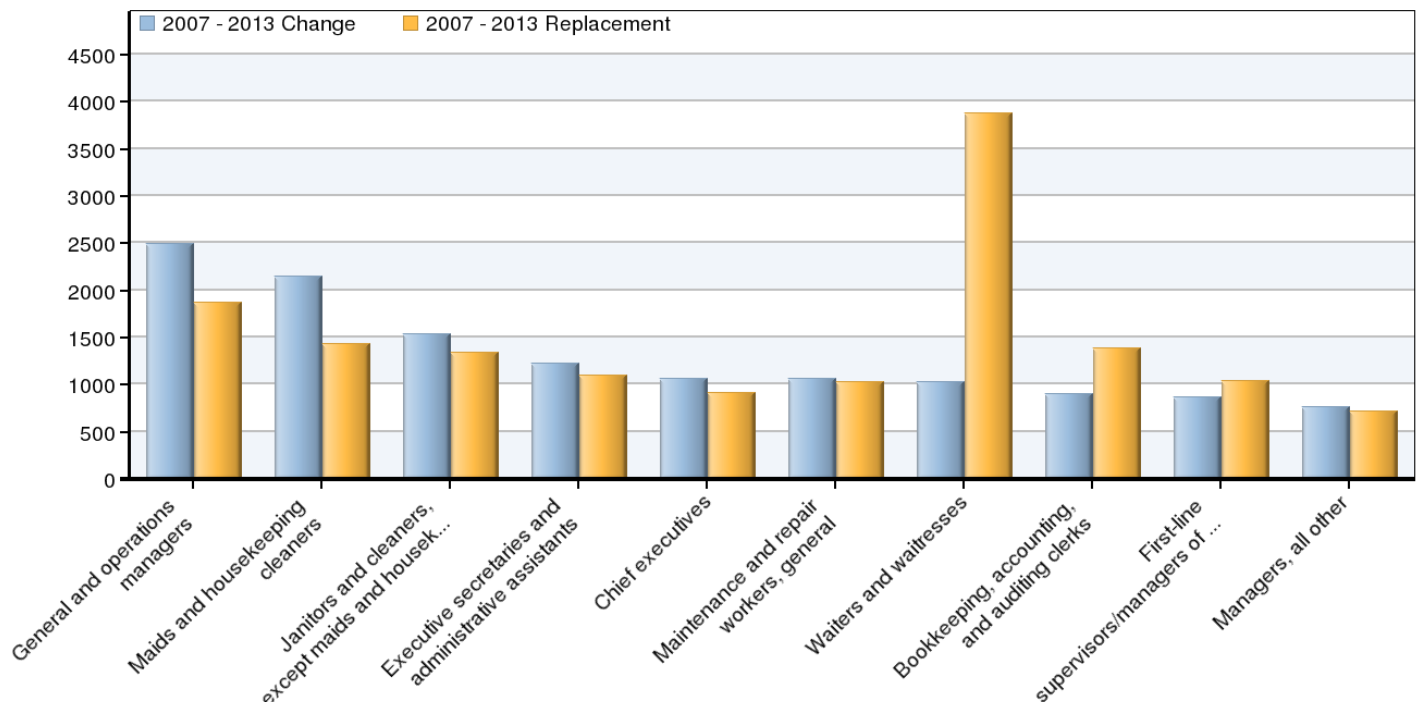
SOC Code	Description	2007 Jobs	2013 Jobs	Change	2006 Hourly EPW	Education
11-1021	General and operations managers	17,091	19,585	2,494	\$24.14	Degree plus work experience
35-3031	Waiters and waitresses	12,832	13,860	1,028	\$6.48	Short-term on-the-job training
43-3031	Bookkeeping, accounting, and auditing clerks	12,566	13,465	899	\$11.38	Moderate-term on-the-job training

37-2011	Janitors and cleaners, except maids and housekeeping cleaners	12,147	13,685	1,538	\$9.05	Short-term on-the-job training
37-2012	Maids and housekeeping cleaners	11,953	14,094	2,141	\$6.27	Short-term on-the-job training
43-6011	Executive secretaries and administrative assistants	9,883	11,104	1,221	\$13.43	Moderate-term on-the-job training
49-9042	Maintenance and repair workers, general	9,188	10,254	1,066	\$13.83	Moderate-term on-the-job training
11-1011	Chief executives	8,365	9,432	1,067	\$33.31	Degree plus work experience
43-1011	First-line supervisors/managers of office and administrative support workers	8,283	9,142	860	\$16.13	Work experience in a related field
11-9199	Managers, all other	6,377	7,139	762	\$23.52	Work experience in a related field
35-2014	Cooks, restaurant	5,110	5,493	382	\$8.85	Long-term on-the-job training
35-1012	First-line supervisors/managers of food preparation and serving workers	3,908	4,347	438	\$9.37	Work experience in a related field
35-3011	Bartenders	3,370	3,843	473	\$6.41	Short-term on-the-job training
33-3051	Police and sheriff's patrol officers	3,122	3,485	363	\$18.67	Long-term on-the-job training
41-3099	Sales representatives, services, all other	2,828	3,328	499	\$13.33	Moderate-term on-the-job training
11-9051	Food service managers	2,745	3,338	593	\$12.38	Work experience in a related field
35-3022	Counter attendants, cafeteria, food concession, and coffee shop	2,612	2,944	332	\$7.00	Short-term on-the-job training
39-2021	Nonfarm animal caretakers	2,604	2,902	298	\$10.02	Short-term on-the-job training
11-2022	Sales managers	2,352	2,709	357	\$23.65	Degree plus work experience
35-9011	Dining room and cafeteria attendants and bartender helpers	1,761	1,931	170	\$6.55	Short-term on-the-job training
39-2011	Animal trainers	1,758	1,966	208	\$6.54	Moderate-term on-the-job training
39-9031	Fitness trainers and aerobics instructors	1,748	2,105	357	\$10.99	Postsecondary vocational award
35-9031	Hosts and hostesses, restaurant, lounge, and coffee shop	1,690	1,820	130	\$6.47	Short-term on-the-job training
35-1011	Chefs and head cooks	1,634	1,812	178	\$10.31	Work experience in a related field
37-1011	First-line supervisors/managers of housekeeping and janitorial workers	1,508	1,708	201	\$11.48	Work experience in a related field
43-2011	Switchboard operators, including answering service	1,481	1,439	-42	\$9.66	Short-term on-the-job training
11-2021	Marketing managers	1,421	1,642	222	\$33.24	Degree plus work experience
43-4081	Hotel, motel, and resort desk clerks	1,216	1,390	174	\$7.98	Short-term on-the-job training
25-3099	Teachers and instructors, all other	1,183	1,328	145	\$16.04	Bachelor's degree
25-3021	Self-enrichment education teachers	1,111	1,272	161	\$10.98	Work experience in a related field

Source: Economic Modeling Specialists, Inc. - 8/07

Largest Growth

Largest Growth 2007 - 2013



Source: CCbenefits, 2007

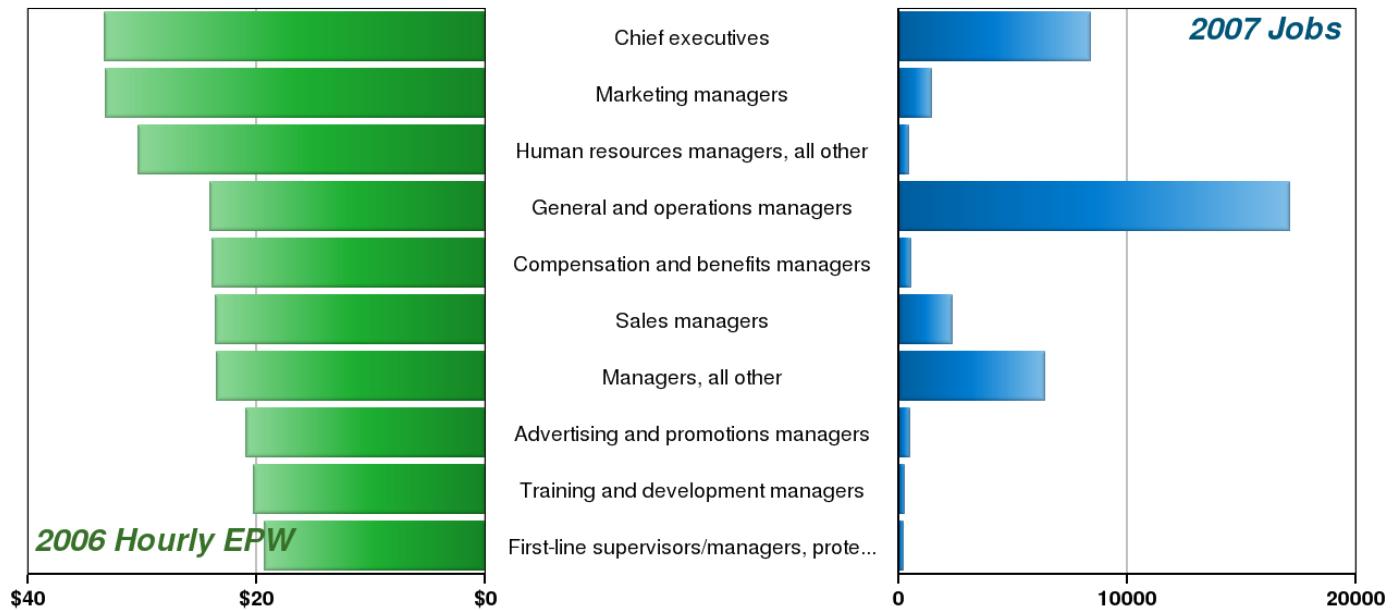
SOC Code	Description	2007 - 2013 Change	Replacement	Annual Openings	Hourly EPW	Education
11-1021	General and operations managers	2,494	1,867	311	\$24.14	Degree plus work experience
37-2012	Maids and housekeeping cleaners	2,141	1,430	238	\$6.27	Short-term on-the-job training
37-2011	Janitors and cleaners, except maids and housekeeping cleaners	1,538	1,341	223	\$9.05	Short-term on-the-job training
43-6011	Executive secretaries and administrative assistants	1,221	1,097	183	\$13.43	Moderate-term on-the-job training
11-1011	Chief executives	1,067	916	153	\$33.31	Degree plus work experience
49-9042	Maintenance and repair workers, general	1,066	1,029	171	\$13.83	Moderate-term on-the-job training
35-3031	Waiters and waitresses	1,028	3,881	647	\$6.48	Short-term on-the-job training
43-3031	Bookkeeping, accounting, and auditing clerks	899	1,381	230	\$11.38	Moderate-term on-the-job training
43-1011	First-line supervisors/managers of office and administrative support workers	860	1,034	172	\$16.13	Work experience in a related field
11-9199	Managers, all other	762	721	120	\$23.52	Work experience in a related field
11-9051	Food service managers	593	252	42	\$12.38	Work experience in a related field
41-3099	Sales representatives, services, all other	499	309	51	\$13.33	Moderate-term on-the-job training
35-3011	Bartenders	473	770	128	\$6.41	Short-term on-the-job training
35-1012	First-line supervisors/managers of food preparation and serving workers	438	542	90	\$9.37	Work experience in a related field

35-2014	Cooks, restaurant	382	932	155	\$8.85	Long-term on-the-job training
33-3051	Police and sheriff's patrol officers	363	472	79	\$18.67	Long-term on-the-job training
39-9031	Fitness trainers and aerobics instructors	357	228	38	\$10.99	Postsecondary vocational award
11-2022	Sales managers	357	251	42	\$23.65	Degree plus work experience
35-3022	Counter attendants, cafeteria, food concession, and coffee shop	332	993	166	\$7.00	Short-term on-the-job training
39-2021	Nonfarm animal caretakers	298	376	63	\$10.02	Short-term on-the-job training
11-2021	Marketing managers	222	151	25	\$33.24	Degree plus work experience
11-9151	Social and community service managers	220	93	15	\$17.45	Bachelor's degree
39-2011	Animal trainers	208	209	35	\$6.54	Moderate-term on-the-job training
37-1011	First-line supervisors/managers of housekeeping and janitorial workers	201	207	34	\$11.48	Work experience in a related field
35-1011	Chefs and head cooks	178	282	47	\$10.31	Work experience in a related field
43-4081	Hotel, motel, and resort desk clerks	174	316	53	\$7.98	Short-term on-the-job training
35-9011	Dining room and cafeteria attendants and bartender helpers	170	344	57	\$6.55	Short-term on-the-job training
39-3091	Amusement and recreation attendants	168	103	17	\$6.16	Short-term on-the-job training
25-3021	Self-enrichment education teachers	161	78	13	\$10.98	Work experience in a related field
41-3041	Travel agents	149	99	17	\$14.73	Postsecondary vocational award

Source: Economic Modeling Specialists, Inc. - 8/07

Highest Earnings

2006 Highest Paying Occupations



Source: CCbenefits, 2007

SOC Code	Description	Hourly EPW	2007 Jobs	2007 - 2013 Change	Replacement	Education
11-1011	Chief executives	\$33.31	8,365	1,067	916	Degree plus work experience
11-2021	Marketing managers	\$33.24	1,421	222	151	Degree plus work experience
11-3049	Human resources managers, all other	\$30.33	422	64	41	Degree plus work experience
11-1021	General and operations managers	\$24.14	17,091	2,494	1,867	Degree plus work experience
11-3041	Compensation and benefits managers	\$23.89	506	90	49	Degree plus work experience
11-2022	Sales managers	\$23.65	2,352	357	251	Degree plus work experience
11-9199	Managers, all other	\$23.52	6,377	762	721	Work experience in a related field
11-2011	Advertising and promotions managers	\$20.96	463	81	48	Degree plus work experience
11-3042	Training and development managers	\$20.30	234	44	23	Degree plus work experience
33-1099	First-line supervisors/managers, protective service workers, all other	\$19.35	188	21	28	Work experience in a related field
33-3051	Police and sheriff's patrol officers	\$18.67	3,122	363	472	Long-term on-the-job training
25-4012	Curators	\$18.61	49	7	6	Master's degree
11-9151	Social and community service managers	\$17.45	864	220	93	Bachelor's degree
11-9071	Gaming managers	\$16.34	99	19	11	Work experience in a related field
43-1011	First-line supervisors/managers of office and administrative support workers	\$16.13	8,283	860	1,034	Work experience in a related field
25-3099	Teachers and instructors, all other	\$16.04	1,183	145	85	Bachelor's degree
41-3041	Travel agents	\$14.73	613	149	99	Postsecondary vocational award
39-1011	Gaming supervisors	\$14.55	204	48	24	Work experience in a related field
43-5061	Production, planning, and expediting clerks	\$14.51	1,067	111	151	Short-term on-the-job training
49-9042	Maintenance and repair workers, general	\$13.83	9,188	1,066	1,029	Moderate-term on-the-job training
51-9012	Separating, filtering, clarifying, precipitating, and still machine setters, operators, and tenders	\$13.58	314	29	59	Moderate-term on-the-job training
43-6011	Executive secretaries and administrative assistants	\$13.43	9,883	1,221	1,097	Moderate-term on-the-job training

13-1121	Meeting and convention planners	\$13.42	216	44	27	Bachelor's degree
41-3099	Sales representatives, services, all other	\$13.33	2,828	499	309	Moderate-term on-the-job training
27-1027	Set and exhibit designers	\$13.15	180	27	14	Bachelor's degree
39-6021	Tour guides and escorts	\$12.67	363	79	55	Moderate-term on-the-job training
11-9051	Food service managers	\$12.38	2,745	593	252	Work experience in a related field
43-4181	Reservation and transportation ticket agents and travel clerks	\$12.17	778	123	117	Short-term on-the-job training
27-2012	Producers and directors	\$11.88	361	49	31	Degree plus work experience
53-3021	Bus drivers, transit and intercity	\$11.66	552	84	69	Moderate-term on-the-job training

Source: Economic Modeling Specialists, Inc. - 8/07

*Note: Occupations with fewer than 10 employees are not shown.